



HEALTH MATTERS

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With kids back in school, there's an increased concern about head lice, especially with reports of a mutant "super lice" resistant-strain in the news. Health Dept. officials say they don't believe there's much validity to the study being quoted since funding for it came from the pharmaceutical company selling the \$100-\$350 drugs they tout as a necessary treatment.

There is a safer, more effective and definitely more economical alternative to such toxic Rx pesticide-like treatments. It's called **Lice B-Gone**, a simple blend of non-toxic enzymes derived from natural plant sources that quickly and easily dissolves lice, nits (eggs) and scabies.

Clinically proven to kill lice, **Lice-B-Gone** also softens the glue that holds the nits (eggs) on the hair shaft, so it's easier to remove them with a nit comb before they hatch into full-grown lice. Available in 4 oz, 8 oz and kits (including cap and nit comb), this natural treatment will rid your child of both nits and lice.

As always, we guarantee your satisfaction.

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