## INDEPENDENT September 2017





Muir Glen Organic Tomatoes

4/\$5
14.5 oz





Annie's Naturals Organic Dressing

2/\$4





Organic Valley Organic Cultured Butter



Late July Organic Restaurant Style Tortilla Chips

2/\$6
10-11 oz







Organic Valley Organic Mozzarella Stringles







Alden's Organic Ice Cream



Traditional Medicinals

Organic Tea (selected varieties)





Native Forest Organic Classic Coconut

Milk



## Did you know...

According to a meta-analysis of 342 peer-reviewed studies, organic produce has antioxidant levels up to 69% higher than conventionally grown produce!

- The Organic Center

Organic Valley Organic Milk



Nature's Path Organic Cereal



Stonyfield Organic Smooth & Creamy Yogurt





## True or False? Less than 1% of farmland in the U.S. is certified organic? Answer: True

Even as consumer demand for organic food grows, the percentage of certified organic farmland in the United States stays below 1%. According to the USDA, the annual sales of organic foods has increased by double digits every year since the 1990s. This is great! However, this low supply/ high demand dichotomy leaves farmers struggling to meet the needs of their customers. Transitioning to organic is a 3-year process that can often leave the farmer in an odd limbo between conventional and organical production, which could prove to be very costly. Larger farms have the resources, but many medium and small farms cannot afford the risk.

The Good News: A new program has recently launched to help mitigate the burden of farm transition. Leading organic certifier Quality Assurance International (QAI), part of NSF (National Sanitation Foundation) International, is working with industry partners to support farmers through the Certified Transitional program. By auditing and verifying each step of the 3-year process, the program assures consumers that they are supporting a farm through the challenging transition, and it provides farmers a way to continue to sell their crops as they convert their land to be eligible for organic certification. Programs on the local, state, and federal levels will still be needed to support farms in transition, but the Certified Transitional label will go a long way toward helping farmers join the organic movement.

For more information, visit the QAI website: HTTP://WWW.QAI-INC.COM/SERVICES/TRANSITIONAL\_ORGANIC.ASP

Maple Hill Creamery Organic Cream On Top Yogurt





R.W. Knudsen Organic Just Tart Cherry Juice





Happy Baby Organic Superfood Puffs





Green & Black's Organic Chocolate Bar





OCHO Candy Organic Candy Bar

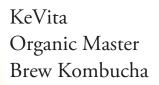


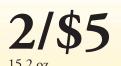
Annie's Homegrown Organic

Graham Crackers













Lundberg Family Farms Organic Short Grain Brown Rice Pouches



Rising Moon Organic Ravioli



Uncle Matt's Organic Orange Juice (selected varieties)







Cascadian Farm Organic Organic Potatoes







Muir Glen Organic Pasta Sauce







Theo Organic Dark Chocolate Bar





Annie's Homegrown

Organic Mac & Cheese







**Tofurky** Deli Slices



Annie's Homegrown Organic Bunny

Snack Mix







Sunshine Burgers

Organic

Veggie Burgers



Organic Prairie Organic Mighty Bar





Back to Nature Organic Crackers







Kettle Organic Potato Chips





Coconut Bliss Organic Non-Dairy

Frozen Dessert



Beanitos Bean Chips



Miyoko's Creamery Organic Fresh VeganMozz





Daiya Mozzarella-style Shreds



Garden of Eatin' Blue Tortilla Chips

2/\$6



**TruRoots** Organic Sprouted Quinoa





Field Roast Sausage

12.95 oz



Tuna Pasta Salad [serves 6]

- 1 pound pasta, such as orecchiette
- 2 5 oz. cans Wild Planet Tuna, drained
- 5 ribs celery, thinly sliced
- 1/2 pint cherry tomatoes, halved
- 1/2 medium red onion, diced
- Handful of parsley leaves, rough chopped
- 1 1/2 cup Sir Kensington's Classic Mayonnaise
- 1/4 cup Napa Valley Organic Extra Virgin Olive Oil
- 1/3 cup red wine vinegar
- 1 Tablespoon dried dill
- 1 1/2 teaspoon sea salt
- 1. Cook pasta as directed on the package and rinse to cool.
- 2. Whisk together mayonnaise, oil, vinegar, dill and sea salt until smooth.
- 3. Prepare remaining ingredients as directed above and place in a large mixing bowl with pasta.
- 4. Toss dressing with prepared ingredients and serve.

Napa Valley Naturals Organic Cold Pressed Extra Virgin Olive Oil

25.4 oz



Sir Kensington's Classic Gourmet Mayonnaise



Wild Planet Wild Albacore Tuna



C<sub>2</sub>O Coconut Water

2/\$3



Califia Farms Unsweetened Almondmilk



Good Karma Flax Milk (selected varieties)



Redwood Hill Farm Plain Goat Milk Yogurt

#c2ococowater



Zevia Zero Calorie Soda

live rejuvenated!

rejuvenated!

2/\$7



Barbara's Shredded Wheat Cereal

2/\$6



Chocolove Chocolate Bar



ProBar Meal Replacement Bar



Bob's Red Mill Gluten Free Rolled Oats





Pamela's Gluten Free Cookies



Terra Chips Sweet Potato Chips

2/\$5



Navitas Organic Cacao Powder







PlantFusion Complete Plant Protein

\$21<sup>99</sup>



Choice Organic Teas Original Tea

\$**3**<sup>49</sup>



Temple Turmeric Organic Elixir





Spectrum Naturals Organic Refined Coconut Oil

\$4<sup>99</sup>





Garden of Life
Perfect Raw Food Alkalizer
& Detoxifier

\$31<sup>99</sup>



Milkadamia Macadamia Milk





Siggi's Icelandic Style Skyr Non-Fat Yogurt

4/\$5



Amazing Grass
Organic Wheat Grass

\$1899 8.5 oz



Amy & Brian Coconut Water





Larabar Fruit & Nut Food Bar





Bluebonnet Liquid Calcium Magnesium Citrate

\$999



RXBAR Protein Bar





Clif Bar Energy Bar

\$119 2.4 oz



tera'swhey Organic Whey Protein

\$21<sup>99</sup>



Nutrex Hawaii Spirulina Powder

\$1299



MegaFood MegaFlora

\$1799



New Chapter Wholemega™ Whole Fish Oil

\$1999 60 sgel



Vega Vega One Nutritional Shake

\$48<sup>99</sup>
29.4-30.8 oz



Yerba Prima Psyllium Whole Husks

\$**8**79



Nature's Way Charcoal Activated







Renew Life Cleanse More

\$14<sup>99</sup>



Country Life Coenzyme B-Complex

\$1199



Natural Factors Vitamin C 500mg Chews

\$**999** 



Organic India Organic Whole Husk Psyllium

\$999





Rainbow Light Women's One Multivitamin

\$21<sup>99</sup>



Nordic Naturals Nordic Berries

\$18<sup>99</sup>









Weleda Skin Food



Nubian Heritage African Black Bar Soap





Herbs, Etc. Deep Sleep®



Alaffia EveryDay Shea Body Lotion



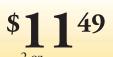


Dr. Bronner's Pure-Castile Liquid Soap





Topricin
Pain Relief Cream





Andalou Naturals Argan & Shea Moisture Rich Shampoo & Conditioner





The Grandpa Soap Co.

Pine Tar Bar Soap





JASON Body Wash



Desert Essence Thoroughly Clean Face Wash





ECOS Dishmate





Tea Tree Therapy
Tea Tree Toothpaste





derma e Retinyl Palmitate Crème

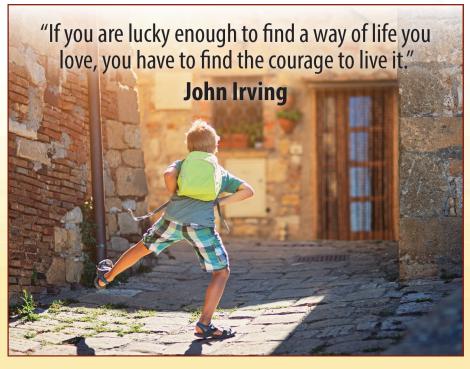




Biokleen Bac-Out Stain & Odor Eliminator







**Independent Choice**<sup>™</sup> specials are available at members of the Independent Natural Food Retailers Association store locations:

CONNECTICUT Chamomille Natural Foods 58-60 Newtown Rd, Danbury It's Only Natural Market 575 Main St, Middletown Nature's Temptations 32 Prospect St, Ridgefield New Morning Market 129 Main St, Woodbury Super Natural Market & Deli 430 N Main St, Bristol

Harvest Market 7417 Lancaster Pk, Hockessin

DISTRICT OF COLUMBIA

Yes! Organic Market 2123 14th St NW, Washington 1825 Columbia Rd NW, Washington

3809 12th St NE, Washington 3425 Connecticut Ave NW, Washington 4100 Georgia Ave NW, Washington

410 8th St SE, Washington

MAINE Bath Natural Market 36 Centre St. Bath Lois' Natural Marketplace 152 US Rte 1, Scarborough 47 India St, Portland Morning Glory Natural Foods

60 Maine St. Brunswick **New Morning Natural Foods** 3 York St. Kennebunk 230 Main St. Biddeford

Royal River Natural Foods 443 US Rte 1, Freeport

Uncle Dean's Good Groceries 80 Grove St, Waterville

MARYLAND Chestertown Natural Foods 303 Cannon St, Chestertown Dawson's Market 255 N Washington St, Rockville David's Natural Market 5410 Lynx Ln, Columbia

1523E Rock Spring Rd, Forest Hill 871 Annapolis Rd, Gambrills

Natural Foods Company 41675 Park Ave, Leonardtown Yes! Organic Market 5331 Baltimore Ave, Hyattsville

MASSACHUSETTS The Alternative Market 33 N Washington St, N Attleboro Cambridge Natural Foods 23 White St, Cambridge

Organic Market 1218 Main St, Chatham 640 Main St, Dennisport 31 Market St, Mashpee

City Feed & Supply 672 Centre St, Jamaica Plain 66A Boylston St, Jamaica Plain Common Crow Natural Market

200 Eastern Ave, Gloucester Cornucopia Foods 150 Main St Ste 8, Northampton Debra's Natural Gourmet

98 Commonwealth Ave, Concord **Down to Earth Natural Foods** 751 Kempton St, New Bedford The Good Seed Natural Food Market

138 Central Ave, Seekonk Guido's Fresh Marketplace 1020 S St, Pittsfield 760 S Main St, Great Barrington Nantucket Greengrocer

8C Amelia Dr, Nantucket The Natural Grocer 334 High St, Newburyport Roots Natural Foods 100 Crawford St, Leominster

NEW HAMPSHIRE Maggie's Market 14 Main St, Peterborough Nature's Green Grocer 374 Union St, Peterborough Portsmouth Health Food Center 151 Congress St, Portsmouth

NEW JERSEY A1 Nutrition Store 210 Main Ave, Passaic **Back to Nature Health Food Store** 231 Rte 206 S, Chester

Basil Bandwagon Natural Market 38 Old Hwy 22, Clinton 276 US Hwy 202/31, Flemington

Big Bear Natural Foods 239 N Union St, Lambertville 21 Arctic Pkwy, Ewing 9 Rte 31, Pennington

Dean's Natural Food Market 1119 Hwy 35, Ocean 490 Broad St, S Shrewsbury 25 Mountainview Blvd, Basking Ridge 270 Rte 206, Chester

Green Acres Health Food Store 1297 Centennial Ave, Piscataway Green Life Market 1388 Rte 23 N, Butler 238 Newton Sparta Rd, Newton

66 Morris St, Morristown Green Street Market 3156 Rte 9 S, Rio Grande

Healthfair Natural & Organic Market 625 Branch Ave, Little Silver Healthway Natural Foods 35 Riveredge Rd, Tenafly Healthy Thymes Market 265 Rte 94, Vernon

Nature's Corner Natural Market 2407 State Rte 71, Spring Lake Heights Nature's Nutrition 383 Brick Blvd, Brick Nature's Pavilion

564 Rte 23 N, Pomtpton Plains Pangaea Naturals 657 E Bay Ave, Manahawkin Whole Farth Center 360 Nassau St. Princeton

NEW YORK

A Matter of Health 138 Rockland Plaza, Nanuet 1347 1st Ave, New York 1478 1st Ave, New York 275 S Central Ave, Hartsdale Cornucopia Natural Foods 39 N Main St, Savville Down to Earth Whole Foods

305 Grant Ave, Endicott Downtown Natural Market 1701 Church Ave, Brooklyn 51 Willoughby St, Brooklyn 8401 37th Ave, Jackson Heights

285 Broadway St, Brooklyn Food For Health 1653 3rd Ave. New York Four Seasons Natural Foods

120 Henry St, Saratoga Springs Good 'N Natural 2173 White Plains Rd, Bronx Green Earth Health Market

4 Market St, Oneonta Green Planet Grocery 18 E Cayuga St, Oswego

3514 W Genesee St, Syracuse 6195 Rte 31, Cicero Hart's Local Grocers

10 Winthrop St, Rochester **Hawthorne Valley Farmstore** 327 Rte 21C, Ghent Health Beat Natural Foods

214 Main St, Johnson City Health & Harmony 470 Hudson St, New York

Jason's Market 1019 Ft Salonga Rd, Northport Iandi's Natural Market

3000 Long Beach Rd, Oceanside Kaaterskill Farm Natural Storehouse 173 Healy Blvd, Hudson

3 Blvd Ave. Catskill LifeThyme Natural Market 410 6th Ave, New York The Local Food Market 37 N Main St, Cortland

8 Clinton St, Tully Lori's Natural Food Center 900 Jefferson Rd, Rochester Mother Earth's Storehouse

300 Kings Mall Ct. Kingston 1955 S Rd, Poughkeepsie 249 Main St, Saugerties Oh My Goodness Health Food Store

1 N Main St. Homer Nature's Pantry 1545 Rte 52, Fishkill

436 Bloomington Grove Tpk, New Windsor

Rising Tide 42 Forest Ave, Glen Cove Sunflower Natural Foods Market

75 Mill Hill Rd, Woodstock 24 Garden St, Rhinebeck Uncle Sam's Good Natural Products 77 4th St. Troy

644 Loudon Rd, Latham PENNSYLVANIA

**Big Bear Natural Foods** 1246 E Lincoln Hwy, Langhorne 925 Old Lincoln Hwy, Morrisville

Bloom Naturally 307 Columbia Blvd, Bloomsburg

118 Walnut St, Danville Earthlight Natural Foods 933 Ann St, Stroudsburg

**Everything Natural** 426 S State St, Clarks Summit

**Everything Natural Under the Sun** 3415 Pleasant Valley Blvd, Altoona

Frey's Better Foods 1575 Main St. Hellertown The Healthy Grocer

3800 Trindle Rd, Camp Hill Leg Up Farmers Market

3100 N George St, York Martindale's Natural Market 1172 Baltimore Pk, Springfield

Nature's Harvest 101 E Moreland Rd, Willow Grove Kimberton Whole Foods

2140 Kimberton Rd. Kimberton 150 E PA Ave, Downingtown 1139 Ben Franklin Hwy E, Douglassville

239 Durham Rd, Ottsville 429 E King Rd, Malvern Lemon Street Market

241 W Lemon St, Lancaster Nature's Pantry 2331 Commercial Blvd, State College

Organnons Natural Market 591 Durham Rd, Wrightstown

RHODE ISLAND The Green Grocer 934 E Main Rd. Portsmouth

VERMONT **Natural Provisions** 537 Railroad St, St Johnsbury

Natural Provisions Market 329 Harvest Ln St 100, Williston

VIRGINIA **Better Thymes Natural Foods** 417 S St, Front Royal Ellwood Thompson's 4 N Thompson St, Richmond

**Good Foods Grocery** 3062 Stony Pt Rd, Richmond Health Trail Natural Foods

10848 Warwick Blvd, Newport News 4858 G Washington Mem Hwy, Hayes HealthNut Nutrition

1701 Enterprise Dr, Lynchburg Organic Food Depot 4301 Commuter Dr, Virginia Beach 1912 Granby St, Norfolk

Rebecca's Natural Foods 1141 Emmet St, Charlottesville

WEST VIRGINIA Community Garden Market 148 N Washington St, Berkeley Springs